

SUMMER CAMP 2024 REPORT

The Us Charitable Trust x Jason Roberts Foundation



The Us Charitable Trust and Jason Roberts Foundation collaborated to create an enriching and memorable summer camp for marginalised girls transitioning into secondary school. The camp, held between 30 July and 21 August provided a unique blend of sports, education, and personal development activities.

The summer camp provided an opportunity for kids to develop new skills, make friends, and experience personal growth in a fun, supportive environment.

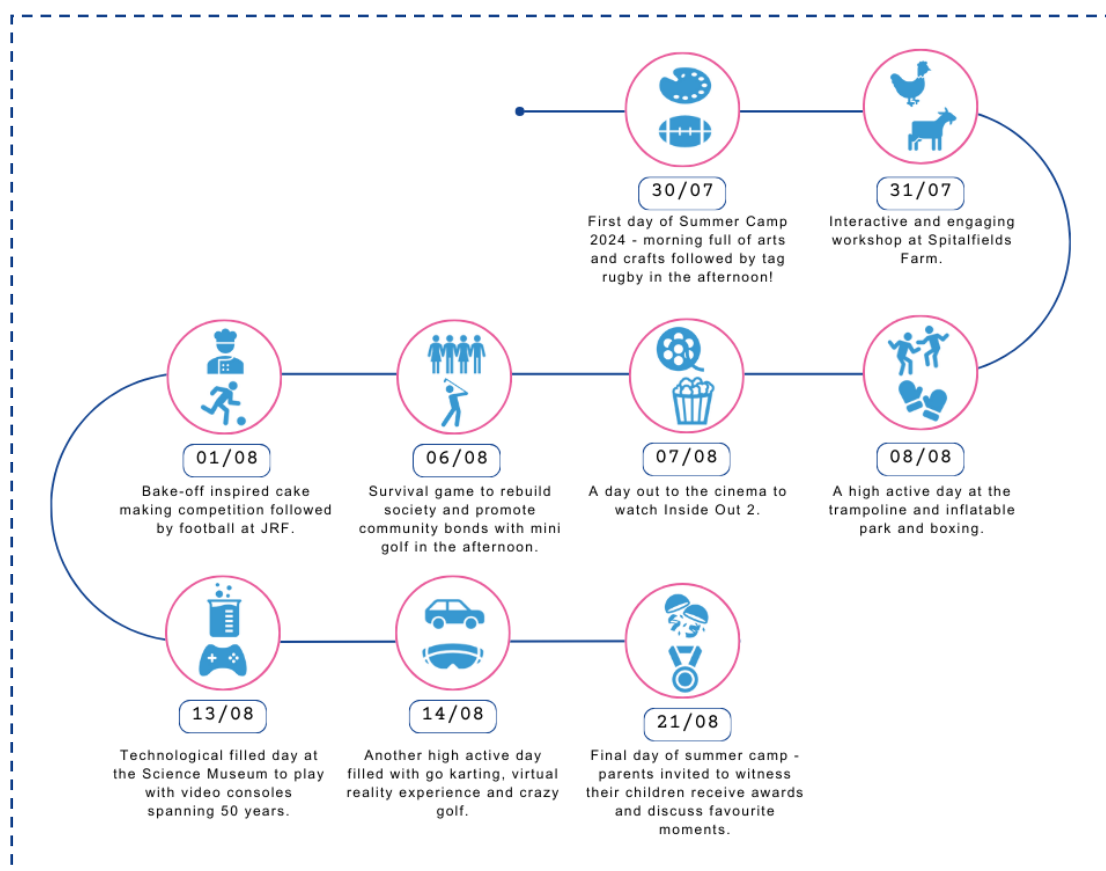
This report highlights the key aspects of the camp, including the activities conducted, the impact on the participants, and the outcomes achieved through this collaborative effort.

OVERVIEW

The summer camp was designed to cater to girls aged 10-11, with the goal of supporting their wellbeing, boosting confidence, promoting physical fitness, and getting them ready for the new and exciting challenge of high school. A total of 15 children participated, each selected by their primary school Head of Year based on their socio-economic background and potential to benefit from the programme.

The programme was split between activities and workshops in the morning with The Us Charitable Trust and the afternoon with Jason Roberts Foundation. Due to the collaborative nature of this programme, several trip days were convened and attended by both charities.

ROAD MAP TO SUMMER CAMP



KEY HIGHLIGHTS

Interactive workshops that aimed at aiding personal development:

- ice-breakers to build relationship between camp leaders and children for a positive and holistic experience.
- creative arts and crafts to nurture creativity and provide a platform for self-expression.
- cooking classes to teach girls basic life skills that can support themselves and their families.
- survival scenarios to rebuild society and promote community and effective collaboration among each other.



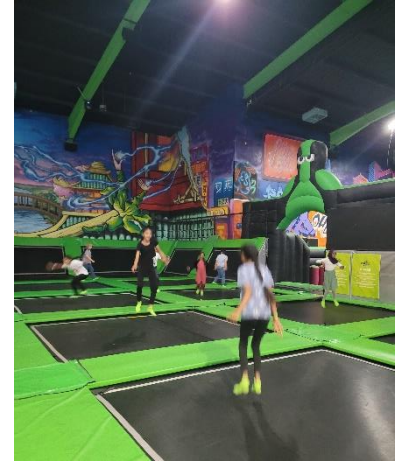
Sports programmes with a variety of activities including:

- football, tag rugby, tennis and boxing led by professional coaches focusing on skill development and building confidence.
- friendly competitions to encourage sportsmanship and build confidence.
- opportunities to interview Olympic level sports women and inspirational pioneers for the game.



Enrichment trips to explore London:

- interactive workshop at Spitalfields farm to teach girls about sustainability and the importance of protecting our environment and wildlife.
- engaging activities at Flip Out Brent Cross and Gravity Max to promote healthy living and exercise.
- wellbeing focus at the Science Museum with the importance of living in the moment, and how to navigate and communicate emotions as demonstrated in Inside Out 2.



IMPACT AND OUTCOMES

100% said they enjoyed the summer camp.

100% said they have tried new things that they never had the opportunity to before.

76.9% said they are looking forward to high school.

100% said they have learned something new.

100% said they would participate in future programmes led by Us and JRF.



TESTIMONIALS

[on an enrichment trip to Spitalfields farm] *“I enjoyed learning fun facts about the animals. My favourite animals were the rabbit and tortoise. We picked apples and other fresh things to eat and that was so much fun.”*

– student A, summer camp 2024

When the Jason Roberts Foundation and US Trust first approached the school about the project it was clear that this had the potential to make a significant positive change for our children. The school, like both organisations understands the challenges faced by girls within the local community and this project would act as an important bridge during a time where a substantial change in their education was taking place.

Selecting the group of children to take part was not a simple task. There are many families and children across the school who would meet the criteria of the project. Some because of recognised vulnerabilities such as being on the Pupil Premium Register but many more based on the knowledge that the school has from being deeply rooted and engaged with the community which it serves.

It was important for the school that it was involved during the project delivery both as that ‘familiar face’ for the girls taking part but also to see and understand the impact the project was having. We both attended several days which gave us a significant insight into the positive impact the project was having on all of those taking part.

Speaking with the children it was clear that this camp provided them with many ‘firsts’. Their first time going shopping for themselves, the first time taking part in a dance class the list was endless. On our first day the girls were very excited to tell us all about their new skills in cooking, arts and crafts and the new sports they had tried such as boxing and golf. The project has been able to give this group confidence, independence and a true understanding of self-worth.

The project has also been able to expose the group to opportunities available to them in their local community that they did not know existed. Some of them are now going beyond the project to involve themselves in extra-curricular clubs, local initiatives and volunteering opportunities because they know where to go and who to speak to.

It has been wonderful to see this development over a short period of time and we are both excited to see how the children and project progress over the coming years. Well done and thank you to all of those involved in making the start of this project such a success.

– Charlotte Colgan, Deputy Headteacher and Sean Moran, Assistant Headteacher, Lyon Park Primary School



Given the success of this year’s summer camp, The Us Charitable Trust and Jason Roberts Foundation look forward to a prosperous partnership for the next 3 years. As we look towards the academic year, discussions of further collaborations and plans to expand the reach to more girls within the year are underway.